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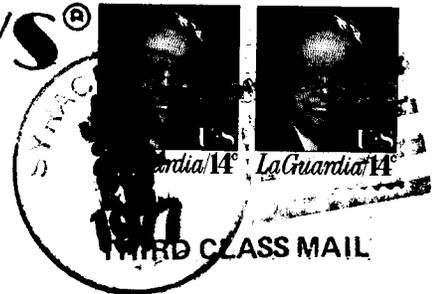
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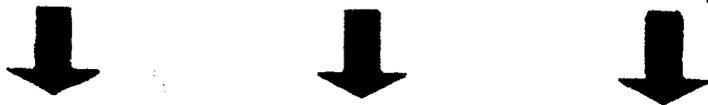
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ACTUAL MAILING DATE - LAST ISSUE: 5/25/77
 SCHEDULED MAILING - THIS ISSUE: 6/25/77



IF THIS BOX IS CHECKED, YOU MUST RENEW NOW OR NO MORE ISSUES WILL BE SENT!!!

	S	M	T	W	T	F	S
July						1	2
1977	3	4	5	6	7	8	9
	10	11	12	13	14	15	16
	17	18	19	20	21	22	23
	24	25	26	27	28	29	30

DATED MATERIAL--DO NOT HOLD

At the end of the street there's a tavern, "The Front Wheel of Fong". Suddenly a laser stun flashes past my face. I whirl around, drop to one knee, my own Smith-Kawasaki Special out of the shoulder holster. (SFX: Blast) I hit the first one flat in the chest. The blast bounces right off him. The sonvabitch is wearing a shield! I'm on my feet, duck another blast, and into the bar.

My name is Ruby Tuesday. I'm a galactic gumshoe. What I'm saying up there happened on a wierd little planet called Dong-A-Long. But that's just one story. You ever heard of **Rocket Pierre? Trapper to the Stars?** He's a crazy Quebequois that explores planets in search of exotic beasts for Terra's extraterrestrial zoos. Or **Wino Willie and the Dream Juice?** One day Willie takes a swig of some juice that sent him right out of his body. He found himself astral traveling into secret files of the government. So they sent their astral agents to grab Willie's ass. Willie's not dumb, he hid in people's dreams. The agents were forced to become part of the dreams to find him. Good story of Willie outwitting the government twits.

Here's another, **Flatback Dragon or Oh Those China Nights.** There's this trucker driving through the mountains of Tennessee and he meets this little druid fellow who has a job for him, transporting a big rock back into the past. But there's forces that oppose his rubber-footed Flatback Dragon.

There's **The Tongue That Licked Tucson.** It's sort of a spoof on cretin Hollywood Sci Fi. This giant tongue comes sliding out of a mine shaft and terrorizes Tucson, destroying suburbs, licking everything in sight! And **The Thing That Ate Aunt Sophie.** After years of being put into pots and kicked around, Nature finally has had it and turns on Humankind as a giant African Violet attempts to pot all human beings. Or, **The Cheesemen of Mars** - Martians that resemble round wheels of cheese take refuge in the display case of a London cheeseshop. Inspector Osprey of Scotland Yard has to distinguish the real cheddar from the real Martian.

And there's **Boogie Woogie to the Stars & Bach Again. Even The Fourth Towers of Inverness.** It's an audio novel that's seven hours long!

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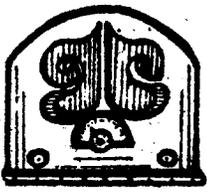
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DOUBLE-R-RADIO
 "The Sounds Of Yesterday"
 505 Seeley Road
 Syracuse, N. Y. 13224

Nostalgia Radio News

EDITED BY ALLEN ROCKFORD AND DON RICHARDSON
 JULY 1977: VOLUME 4: NUMBER 7 - PAGE 3

COST: Renewal or subscription form enclosed with current rates
 if it is renewal time or a sample copy...



The Sounds of Yesterday
 Nostalgia Radio Network
 Box 114
 Liverpool, N. Y. 13088

(FORMERLY THE SOUNDS OF YESTERDAY NOSTALGIA NEWSLETTER)

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CORRECTION & APOLOGY: On page 3 in our last issue, several 1977 dates appeared as 1976 dates due to typographical and editing errors. We sincerely regret any confusion or inconvenience.

SYNDICATION DEVELOPMENTS: Oldsmobile Division of General Motors has purchased THE SHADOW and THE GREEN HORNET old radio series for 13 weeks in 10 major markets (included are WFAA-AM Dallas, KDWB-AM St. Paul, Minn. & WKTQ-AM Pittsburgh). Starting dates have not been announced. Syndicator for series is Charles Michelson, Inc., who has also reported recent sales of its other old shows (including THE LONE RANGER and GUNSMOKE) to 43 other stations. ** Old radio drama series SUSPENSE, which ended its run on CBS in 1962, and THE WHISTLER, which ended in 1955, have been acquired from CBS Radio Network by Charles Michelson, Inc., and will be offered as syndicated series to local stations shortly. This was reported in Broadcasting, a trade journal, on June 20.

CONVENTION UPDATE: The 2nd Annual FRIENDS OF RADIO Old-Time Radio Convention will be held at the Holiday Inn, Meriden, Connecticut 06450 (near junction of Int. 91 & Merritt Pkwy, at the East Main Street exit) on Saturday Oct. 1 from 9 am to 11 pm. Cost: \$13 per person, including buffet dinner. Those under 16: \$10. Guests scheduled to attend so far include: Mandel Kramer, Noel Gerson, George Ansbro, Vicki Vola, Ed Blainey, Jackson Beck, Raymond Edward Johnson, Peg Lynch, Blair Walliser, Ernest Kinoy, Fred Foy, Warren Somerville, Grace Matthews, Court Benson. The program will include live radio show, panel discussion, awards, contests, movies. 25 dealer tables will be available (13 so far are reserved). Send checks to Jay Hickerson, Box C, Orange, Connecticut 06477 and mention if you wish a dealer table (no extra charge) and/or will participate in radio-related talent show. So far response has been good and this promises to be the best convention in the Northeast yet. Allen Rockford and Don Richardson look forward to attending and hope to see you there.

POSTAL INCREASES - AGAIN!: Word has just reached us that 2nd class BULK, 3rd class BULK, 4th class BULK, and 4th class SPECIAL (i.e. sound recordings, books and films) will be going up on July 6. The only information we have as to the new rates is that the first pound 4th class SPECIAL will cost 30¢ effective that date - mailers of tapes particularly should be aware of this and on the look-out for additional information as it appears.

(MORE NEWS INSIDE)

I enclose my tax-deductible membership contribution in the amount indicated below to become a Friend of WRVO and a supporter of THE SOUNDS OF YESTERDAY program. (NRN-3/JUL)

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Now!

"Of all sad words of tongue or pen, the saddest are these: 'It might have been.'"
 —Maude Muller

WHERE TO TUNE IN NEW YORK STATE & NEARBY ONTARIO (#) & QUEBEC (+) PROVINCES...

For old-time radio, current radio drama & comedy, nostalgia, big bands, classic jazz, etc.
 If you have additions, deletions, corrections - please WRITE us with detailed information.

FM STATIONS	96.9 WOUR Utica	660 WNBC New York City	1240 WGVA Geneva
88.3 WAER Syracuse	97.3 WHCU Ithaca	710 WOR New York City	1340 WENT Gloversville
88.7 WBFO Buffalo	97.7 CKTB St. Catharines#	740 CBL Toronto#	
89.1 WMHT Schenectady	98.1 CHFI Toronto#	790 WWNW Watertown	1350 WRNY Rome
89.3 WGSU Geneseo	98.3 CKLC Kingston#	810 WGY Schenectady	1360 WKOP Binghamton
89.3 WSKG Binghamton	98.5 WHLD Niagara Falls	830 WNYC New York City	1390 WFBL Syracuse
89.9 WRVO Oswego	100.9 WQIX Horseheads*	870 WHCU Ithaca	1410 WELM Elmira
90.3 WAMC Albany	102.5 WBEN Buffalo	940 CBM Montreal+	1450 WKAL Rome
91.1 CJRT Toronto	103.3 CBO Ottawa#	950 WIBX Utica	1490 WKNY Kingston
91.3 WCNY Syracuse	104.5 CHUM Toronto#	960 WEAV Plattsburgh	SW STATIONS
91.5 WXXI Rochester	105.7 CHSC St. Catharines#	960 CKWS Kingston#	5960 50.34 Radio
93.9 WNYC New York	107.5 CBCK Kingston#	1000 WIQT Horseheads	khz m Canada
94.1 CBC Toronto#	AM STATIONS	1010 CFRB Toronto#	(CBC-SW) Int'l
94.5 CKQS Oshawa#	570 WSYR Syracuse	1180 WHAM Rochester	
95.5 CBOC Cornwall#	590 WROW Albany	1230 WROC Rochester	*Not heard in Syr

Local & syndicated (SYN) programs arranged by station, network shows by network, below:

NRN NET/WRVO-FM: THE SOUNDS OF YESTERDAY: FRI. 8:05 to 10:05 pm - Allen Rockford & Don Richardson co-hosts. Page 18 for highlights. Pages 3 & 9 for related items.

WRVO-FM: COMEDY RADIO CLASSICS: WED. 5:30 to 6 pm, rptd SUN. 11 to 11:30 pm - page 13.
 THOSE GREAT RADIO MYSTERIES: WED. 6 to 6:30 pm, rptd SUN. 11:30 pm to MID - page 13.
 RADIO THEATER: SUN. 10 to 11 pm. Includes EARPLAY from NPR. Page 13.
 THE SOUVENIR SHOP: FRI. (7/1 & 7/8: 12:05 am SAT.) 11:05 pm to Signoff. Page 13.

WAER-FM: THE BEST OF OLD-TIME RADIO: MON. 6 to 6:30 pm. Sukosh Lanier, host. Page 13.
 RADIO RENAISSANCE PLAYERS: SUN. @ 9:30 pm (MAYBE) - "live" dramas, old & new.

WQIX-FM & WIQT-AM: THE ELECTRONIC ERA: SUN. 12:10 to 12:45 pm - Gary Yoggy, host. Page 14.

WCNY-FM: COMEDY'S GOLDEN MOMENTS: SUN. 7/3, 10 & 31: 3 to 5 pm, SUN. 7/17 & 24: 6 to 8 pm - Gerry Orlando, host. Page 16 for highlights.
 THE BOYCE IN THE BACKROOM: FRI. 10:30 pm to 1 am Sat. - Ray Boyce with Big Bands, jazz, nostalgia, etc.
 LEO RAYHILL: JAZZ BANDSTAND/SOUNDS OF JAZZ: SUN. 9 to 10 pm, SAT. 10:30 pm (approx. time after baseball) to MID. Jazz & big bands - past & present.
 JAZZ A LA KING: SAT. MID. to 1 am SUN. - Dave King, host.
 NBC UNIVERSITY THEATER (SYN.): SAT. 6 to 7 pm - Page 14.
 NIGHT BEAT (SYN.): SAT. 7 to 7:25 pm - Frank Lovejoy stars - Page 14.
 SOUNDTRACK (SYN.): THUR. 1 to 2 pm - Page 14.

CBS NET: CBS RADIO MYSTERY THEATER (7 nights per week on listed stations)(Pages 8 & 9):
 WFBL-AM, WHCU-AM & FM: 7:06 to 8 pm (NOT heard SUN. on WHCU); WWNW-AM 8:06 to 9 pm; WHAM-AM, WELM-AM, WKOP-AM: 10:06 to 11 pm; WIBX-AM 11:06 pm to MID.; WEAV-AM 10:06 to 11 pm MON.-FRI., 9:06 to 10 pm SAT. & SUN.; WGY-AM (next day) 12:06 am to 1 am; WOR-AM 7:06 to 8 pm MON.-FRI., either 5:06 to 6 pm OR 7:06 to 8 pm SAT. &/or SUN.
 GENERAL MILLS RADIO ADVENTURE THEATER (SAT. & SUN. nights on listed stations)(See Pages 8 & 9): WFBL-AM, WIBX-AM, WROW-AM, WEAV-AM, WHCU-AM & FM, WKOP-AM, WROC-AM: 6:08 to 7 pm; WWNW-AM 7:08 to 8 pm; WOR-AM either 6:08 to 7 pm OR 4:08 to 5 pm.
 The following stations carry one or both shows (times unknown): WENT-AM & WKNY-AM.

NPR NET: THE GOON SHOW: WRVO-FM: SUN. 2 to 2:30 pm, rptd SAT. 8:30 to 9 pm - Page 13; WXXI-FM: SUN. 5:30 to 6 pm; WBFO-FM: MON. 9 to 9:30 pm; WNYC-FM: THUR. 10:30 to 11 pm.
 I'M SORRY, I'LL READ THAT AGAIN!: WRVO-FM SAT. 8 to 8:30 pm.
 EARPLAY: WRVO-FM FRI. 10:05 to Conclusion, also within RADIO THEATER - Page 13;
 WNYC-AM: SAT. 2 pm to conclusion; WNYC-FM: FRI. 10 to 11 pm.
 JAZZ REVISITED: WRVO-FM: SAT. & SUN. 7:30 to 8 pm - Page 13; WSKG-FM: SAT. 6:30 to 7 pm; WBFO-FM: MON. 10:30 to 11 pm.

WGVA-AM: REMINISCING IN OLD-TIME RADIO (SYN.): SUN. 1 to 3 pm.
WGSU-FM: LUM 'N' ABNER (SYN.): MON.-FRI. 5:15 to 5:30 pm (1941 series).
WHCU-AM: SOUNDS FROM THE PAST: MON.-FRI. 1:06 to 2 pm - musical nostalgia & OTR excerpts.
WOUR-FM: BEST OF THE NATIONAL LAMPOON RADIO HOUR (SYN.): WED. @ 11 pm (comedy).
WAMC-FM: BBC WORLD THEATRE (SYN.): SUN. 8:30 to 10:30 pm.
WMHT-FM: SOUNDTRACK: SAT. NOON to 1 pm.
WBFO-FM: KINO-EAR - Mark Chodorow, host: MON. 9:30 to 10:30 approx. - OTR & nostalgia.

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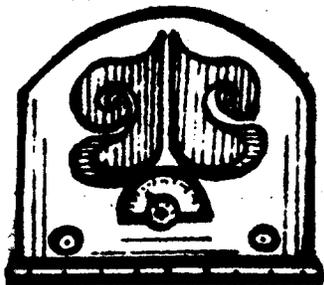
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WHERE TO TUNE... (Continued from Page 4):

Dramas with religious themes featuring old-time radio actors:

NBC NET: THE ETERNAL LIGHT: WSyr-AM: SUN. 1:30 to 2 pm; WNBC-AM: SUN. 10:30 to 11 pm.

WBEN-FM: HEARTBEAT THEATER (SYN.) (The Salvation Army Show): SUN. 7:10 to 7:40 am.

Theatre & pipe organ music:

CKQS-FM: AT THE CONSOLE: MON. & FRI. 8:30 to 9 pm.

WHLd-FM: THEATRE ORGAN TREASURES: MON.-FRI. 6:30 to 7 pm / AUDITORIUM ORGAN: SUN. 7-7:30 pm.

CHSC-FM: AT THE CONSOLE: SUN. 9 to 10 pm. Frances Kirton, host.

New York City Area Additional Listings:

WOR-AM: MIGHTY MEMORY MOBILE (SYN.): SAT. 8:05 to 9 pm. Garry Moore, host.

JOE FRANKLIN SHOW: SAT. 9:05 to 10 pm - frequent guests from OTR, early TV & films.

JOE FRANKLIN NOSTALGIA PARTY: SUN. 1:35 am (approx.) to 5 am. More of the same!

WNYC-AM: WONDERFUL WORLD OF P.A.L.: SAT. 8:30 to 8:55 am.

SHAKESPEARE MATINEE: SAT. 11:30 am to 2 pm. *****

Big Bands & Classic Jazz: * Additional Stations Listed

WKAL-AM: MAKE BELIEVE BALLROOM: SUN. 9:35 to 10:30 am. * 99.9 CKFM Toronto#

WRNY-AM: BEST OF THE BIG BANDS: SUN. 10:05 to 11:30 am. *102.1 CFNY Brampton#

WXXI-FM: BIG BAND GO-ROUND: SUN. 1 to 3 pm. *105.3 CFCA Kitchener#

CKTB-FM: THE BIG BANDSTAND with Jack Dawson: SUN. 7 to 8 pm. *107.9 CING Burlington/**

J IS FOR JAZZ with Jack Cole: SUN. 8 to 10 pm. *****

CKFM-FM: ALL THAT JAZZ with Phil MacKellar: SUN. 10 pm to MON. 6 am.

CJRT-FM: THE BIG BAND SHOW with Glen Woodcock: SAT. 10 pm to Sign-off.

THE JAZZ SCENE with Ted O'Reilley: MON.-FRI. 10 pm to Sign-off & SAT. 6 am to NOON,

JAZZ IN CONCERT with Ted O'Reilley: SAT. 7 to 10 pm.

CFNY-FM: MASTER OF MUSIC with Stanley Clarke: FRI. @ 11 pm.

CFCA-FM: BEAT OF THE BIG BANDS: SAT. @ 6:40 pm, and 11:15 pm to MID.

CING-FM: JOHN'S JAZZ with John Reynolds: SUN.-THU. 11 pm to 1 am MON.-FRI.

CKQS-FM: WORLD OF JAZZ - FROM BE-BOP TO NOW with Hal Hall: SAT. 10 pm to MID.

MUSIC FOR NIGHT PEOPLE with Paul Fisher: MON.-FRI. MID. to 3 am TUE.-SAT., TUE.-SAT.

4 to 6 am & SAT. MID. to 5 am SUN.

CBC-FM: MUSIC TO LISTEN TO JAZZ BY: SUN. 11:03 pm to 1 am MON.

THAT MIDNIGHT JAZZ with Lee Major: MON.-FRI. MID. to Sign-off.

JAZZ RADIO CANADA: SAT. 2:03 to 4 pm.

Music from the Films (Also see SOUNDTRACK on page 4):

CING-FM: WITHOUT PICTURES: SUN. 10:30 to 11 am & 6:30 to 7 pm.

CJRT-FM: MUSIC FROM THE FILMS with Ron McKee: SAT. 5:30 to 6 pm & MON. 7 to 7:30 pm.

CKQS-FM: SOUND STAGE: TUE. & THUR. 10:30 to 11 am and FRI. 3:30 to 4 am.

CHFI-FM: SATURDAY NIGHT AT THE MOVIES: SAT. 10 to 11:30 pm.

CBC NET, PROGRAMS: COMEDY (replacing ROYAL CANADIAN AIR FARCE for the summer): CBC-FM SUN.

5 to 5:30 pm; CBL-AM, CBO-FM, CBOC-FM, CBCK-FM: SAT. 11:30 to NOON. / ANTHOLOGY: CBO-FM, CBOC-FM, CBCK-FM: SAT. 10:03 to 11 pm / CBC STAGE: CBL-AM: SAT. 8:30 to 9:27 pm, CBO-FM, CBOC-FM, CBCK-FM: SAT. 7:03 to 8 pm / BUSH & SALON: CBL-AM: SUN. 3:03 to 4 pm / "AS IT HAPPENS" FRIDAY THEATER: CBC-SW, CBL-AM, CBO-FM, CBOC-FM, CBCK-FM: FRI. 7:30 to 8 pm / DR. BUNDOLO'S PANDEMONIUM MEDICINE SHOW (may go off for summer): CBC-FM: MON. 11:30 to NOON, CBO-FM, CBOC-FM, CBCK-FM: MON. 8:03 to 8:33 pm (Free Bundolo membership card, T-shirt transfer, write: Lotto Bundolo, CBC Radio, Box 4600, Vancouver, British Columbia, Canada) / YES, YOU'RE WRONG: CBC-FM: TUE. 11:30 to NOON, CBO-FM, CBOC-FM, CBCK-FM: TUE. 8:03 to 8:33 pm / PULP & PAPER: CBC-FM; WED. 11:30 to NOON, CBO-FM, CBOC-FM, CBCK-FM: WED. 8:03 to 8:33 pm / CBC PLAYHOUSE: CBC-FM: THU. 11:30 to NOON, CBO-FM, CBOC-FM, CBCK-FM: THU. 8:03 to 8:33 pm / OUR FRIENDS, THE FLICKERS: CBC-FM: FRI. 11:30 to NOON, CBO-FM, CBOC-FM, CBCK-FM: FRI. 8:03 to 8:33 pm / MUSIC FROM THE SHOWS: CBL-AM, CBO-FM, CBOC-FM, CBCK-FM: SAT. 11:03 to MID. / The following series of specials are sometimes drama- or nostalgia- oriented: CBC MONDAY EVENING: CBC-FM MON. 9:03 to 11 pm; SPECIAL OCCASION: CBC-FM THUR. 9:03 to 11 pm; RADIO INTERNATIONAL with H. Mannis, Jan Tennant: CBC-FM FRI. 9:03 to 11 pm; BEST SEAT IN THE HOUSE: TUE. 9:03 to 10 pm (CBC-FM). NOTES: Where not indicated, some of these shows may also be heard on CBL-AM, CBM-AM, CBO-FM, CBC-FM, CBOC-FM, CBCK-FM or other CBC network stations, but times/days may vary. Also, most or all CBC comedy shows leave the air during the summer and we have no info yet on when, for how long, or what the replacements will be.

Additional Canadian Listings: For more listings for the following stations, see our last (May) issue (Page 15): CKQS-FM, CJRT-FM (add: WORDS & MUSIC with Tom O'Neill: SUN. 10 to 11 pm), CHUM-FM, CHFI-FM (note FESTIVAL OF RADIO now only 15 min.), CKLC-FM, CKWS-AM, CFRB-AM, CBM-AM.////ADDITIONS, DELETIONS & CORRECTIONS SHOULD BE BROUGHT TO OUR ATTENTION IN WRITING.

"Where to Tune..." is based on published schedules and observations by our staff and readers.

CBS RADIO MYSTERY THEATER LOG:

JULY & AUGUST 1975:

Jul 1	Tu	"The Killer Inside" (SD)(R: 4/1/75) Anne Meara, Bryna Raeburn	P
2	We	"Come Back With Me" (SD) Howard DaSilva, Teri Keane	A
3	Th	"Murder Will Out" (IM) Mason Adams, Leon Janney	G
4	Fr	"The Slave" (HS) Mandel Kramer, Fred Gwynne	E
5	Sa	"The Garrison of the Dead" (SD)(R: 4/3/75) Mandel Kramer, Leon Janney	7
6	Su	"Roses are for Funerals" (GL)(R: 4/4/75) Carole Shelley, Tony Roberts	*
7	Mo	"Guilty" (EE) Jack Grimes, Anne Pitoniak	N
8	Tu	"The Triangle" (SD) Mercedes McCambridge, Bryna Raeburn	A
9	We	"The Benjamin Franklin Murder Case" (SD)(R: 4/7/75) Paul Hecht, Marian Seldes	T
10	Th	"The Ghostly Rival" (IM) Will Mackenzie, Marian Seldes	I
11	Fr	"The Widows' Auxiliary" (FF) Lenka Peterson, Gordon Gould	O
12	Sa	"The Altar of Blood" (IM)(R: 4/9/75) Fred Gwynne, Jennifer Harmon	N
13	Su	"The Death of Halpin Fraser" (*AM/AB)(R: 4/10/75) Michael Wager, Grace Matthews	A
14	Mo	"Snake in the Grass" (SD) Sandy Dennis, Ralph Bell	L
15	Tu	"The Phantom Stop" (IM)(R: 4/11/75) Norman Rose, Nat Polen	*
16	We	"Goodbye, Karl Erich" (SD) Kevin McCarthy, Paul Hecht	C
17	Th	"Nightmare's Nest" (IM) Gordon Gould, Ian Martin	B
18	Fr	"The Spots of the Leopard" (SD) Anne Shepherd, Russell Horton	S
19	Sa	"The Intermediary" (FF)(R: 4/14/75) Frances Sternhagen, Ralph Bell	R
20	Su	"My Own Murderer" (HS)(R: 4/15/75) Mandel Kramer, Robert Dryden	A
21	Mo	"Fateful Reunion" (EP) Jennifer Harmon, Robert Dryden	D
22	Tu	"The Poisoned Pen" (SD) Roberta Maxwell, Catherine Byers	I
23	We	"Through the Looking Glass" (FF)(R: 4/17/75) Jack Grimes, Russell Horton	O
24	Th	"Appointment in Uganda" (EE) William Redfield, Arnold Stang	M
25	Fr	"Woman from Hell" (MB) Joan Lovejoy, Norman Rose	Y
26	Sa	"A Challenge for the Dead" (SD)(R: 4/18/75) Howard DaSilva, Teri Keane	S
27	Su	"Sting of Death" (GL)(R: 4/21/75) William Prince, Tony Roberts	T
28	Mo	"The Lady is a Jinx" (SD) Marian Seldes, Larry Haines	H
29	Tu	"Afraid to Live -- Afraid to Die" (IM)(R: 4/23/75) Jada Rowland, Anne Pitoniak	E
30	We	"He Moves in Mysterious Ways" (IM) Teri Keane, Leon Janney	A
31	Th	"Carmilla" (*IM/JSL) Mercedes McCambridge, Staats Cottsworth	T
Aug 1	Fr	"The Onyx Eye" (SS) Michael Wager, Frances Sternhagen	E
2	Sa	"Bulletproof" (IM)(R: 4/24/75) Patricia Elliott, Mason Adams	R
3	Su	"Till Death Do Us Join" (*IM/JSL)(R: 4/25/75) Donald Scardino, Roberta Maxwell	Y
4	Mo	"The Devil's Boutique" (BJ) Joan Loring, Robert L. Green	T
5	Tu	"Hung Jury" (SD) Howard DaSilva, Catherine Byers	H
6	We	"The Phantom of the Opera" (*MB/GL)(R: 4/28/75) Gordon Gould, Court Benson	E
7	Th	"To Die is Forever" (IM) Mandel Kramer, Marian Seldes	A
8	Fr	"The Grey Ghost" (IM) Betsy Palmer, Evie Juster	T
9	Sa	"Black Widow" (BJ)(R: 4/29/75) Hetty Galen, Robert Dryden	E
10	Su	"Mad Monkton" (*IM/WC)(R: 5/1/75) Kristoffer Tabori, Marian Seldes	R
11	Mo	"Age Cannot Wither Her" (SD) Jennifer Harmon, Joe Silver	L
12	Tu	"The Final Witness" (SD)(R: 5/2/75) Lou Jacobi, Joan Loring	O
13	We	"The Master Computer" (FF) Robert Dryden, Augusta Dabney	G
14	Th	"The Root of all Evil" (RW) Norman Rose, Anne Shepherd	*
15	Fr	"The Unbearable Reflection" (IM) Patricia Elliott, Robert Dryden	P
16	Sa	"The Paradise of the Devil" (SD)(R: 5/5/75) Larry Haines, Catherine Byers	A
17	Su	"The Transformation" (*EE/MW)(R: 5/7/75) Kevin McCarthy, Ian Martin	G
18	Mo	"Help Somebody" (EE) William Redfield, Court Benson	*
19	Tu	"Welcome for a Dead Man" (HS) Howard DaSilva, Bryna Raeburn	P
20	We	"Taken for Granite" (HW)(R: 5/8/75) Howard DaSilva, Jim Dukas	A
21	Th	"Circle of Evil" (SS) Marian Seldes, Kristoffer Tabori	G
22	Fr	"Terror in the Air" (IM) Jennifer Harmon, Robert Dryden	E
23	Sa	"The Voices of Death" (SD)(R: 5/9/75) Norman Rose, Mary Jane Higby	7
24	Su	"For Tomorrow We Die" (IM)(R: 5/12/75) Beatrice Straight, Ralph Bell	*
25	Mo	"Person to Be Notified" (SD) Mercedes McCambridge, Russell Horton	*
26	Tu	"Where Angels Fear to Tread" (GL)(R: 5/13/75) Michael Tolan, Bryna Raeburn	*
27	We	"The Eavesdropper" (FF) Arnold Moss, Patricia Wheel	*
28	Th	"Night of the Howling Dog" (*MB/A1B1) Mason Adams, Marian Seldes	*
29	Fr	"Murder by Proxy" (RW) Mandel Kramer, Lesley Woods	*
30	Sa	"Deadly Dilemma" (IM)(R: 5/15/75) Patricia Elliott, William Prince	*
31	Su	"The Rise and Fall of the Fourth Reich" (HS)(R: 5/16/75) Paul Hecht, Joe Silver	*

CBS RADIO MYSTERY THEATER ADVANCE LISTINGS:

The CBS RADIO MYSTERY THEATER is presented 7 nights per week on stations in most areas.

JUNE 1977 LISTINGS CONTINUED FROM LAST ISSUE:

E Jun 20 Mo "The Birthmark" (*EE/NH)(CORRECTION) Gordon Heath, Tony Roberts
 21 Tu "Tomorrow, Cloudy and Cold" (BJ) Norman Rose, Russell Horton
 8 22 We "Jane Eyre" (*EP/CB)(R: 2/22/77) Patricia Elliott, Arnold Moss
 23 Th "The Red Circle" (RW) Catherine Byers, Anne Pitoniak
 * 24 Fr "Fan Mail" (SD) Anne Williams, Mandel Kramer
 25 Sa "Last Judgment" (RW)(R: 2/24/77) Norman Rose, Carmen Matthews
 N 26 Su "Legend of Phoenix Hill" (IM)(R: 2/25/77) Howard DaSilva, Evie Juster
 A 27 Mo "Come, Fill My Cup" (SD) Larry Haines, William Griffis
 T 28 Tu "The Adventure of the Speckled Band" (*MB/ACD) Kevin McCarthy, Court Benson (SH)
 I 29 We "The Light that Failed" (*SD/RK)(R: 2/28/77) Tony Roberts, Mason Adams
 O 30 Th "Dead Men Do Tell Tales" (IM) Mason Adams, Howard Ross

JULY 1977 LISTINGS:

A July 1 Fr "Revenge" (PG) Gordon Heath, Robert Dryden Lloyd
 L 2 Sa "The Hound of the Baskervilles" (*MB/ACD)(R: 3/1/77) Kevin McCarthy, Battista (SH)
 3 Su "The Overcoat" (*IM/NVG)(R: 3/3/77) Hans Conreid, Bryna Raeburn
 * 4 Mo "Boomerang" (EE) Ann Shepherd, Corinne Orr
 5 Tu "Hexed" (NM) Roberta Maxwell, Paul Hecht
 M 6 We "Answer Me" (EE) (R: 3/4/77) Larry Haines, Dan Ocko
 Y 7 Th "A Stranger Among Us" (IM) Marian Seldes, Lloyd Battista
 S 8 Fr "The Gift" (SD) Ralph Bell, Robert Dryden
 T 9 Sa "Beyond the Barrier" (SM)(R: 3/7/77) Russell Horton, Evie Juster
 E 10 Su "The Sign of the Four" (*MB/ACD)(R: 3/8/77) Kevin McCarthy, Court Benson (SH)
 R 11 Mo "A Scandal in Bohemia" (*MB/ACD) Kevin McCarthy, Court Benson (SH)
 Y 12 Tu "The Colonel Chabert" (*KT/HdB) Alexander Scourby, Larry Haines
 13 We "The Pleading Voice" (RW)(R: 3/10/77) Corinne Orr, William Griffis
 / 14 Th "A Matter of Conscience" (*AM/AB) Kristoffer Tabori
 A 15 Fr "The Kingdom Below" (SD) Fred Gwynne, Phyllis Newman
 D 16 Sa "Till Death Do Us Part" (SD)(R: 3/11/77) Tammy Grimes, Ian Martin
 V 17 Su "Look Backward Sometimes" (IM)(R: 3/14/77) Roberta Maxwell, Russell Horton
 E 18 Mo "The Bisare of Pooree" (*SD/RK) Paul Hecht, Ralph Bell
 N 19 Tu "Mysterious Island" (*IM/JV) Earl Hammond, Leon Janney
 T 20 We "The Shining Man" (*IM/E&HH)(R: 3/15/77) Bob Kaliban, Morgan Fairchild
 U 21 Th "Rendezvous with Death" (IM) Kristoffer Tabori, Anne Pitoniak
 R 22 Fr "The Secret of the Aztecs" (PG) Mason Adams, Robert Dryden
 E 23 Sa "Jobo" (HS)(R: 3/17/77) Earl Hammond, William Griffis
 24 Su "Little Green Death" (SD)(R: 3/18/77) Kim Hunter, Nat Polen
 T 25 Mo "The Adventure of the Blue Carbuncle" (*MB/ACD) Kevin McCarthy, Court Benson (SH)
 H 26 Tu "The Rocket's Red Glare" (PG) Mason Adams, Robert Dryden
 E 27 We "The Eighth Deadly Sin" (IM)(R: 3/21/77) Patricia Elliott, Larry Haines
 A 28 Th "The Secret of Laurel" (RW) Norman Rose, Don Scardino
 T 29 Fr "The Thousand and First Door" (IM) Russell Horton, Carol Teitel
 E 30 Sa "The Imposter" (EE)(R: 3/22/77) Don Scardino, Norman Rose
 R 31 Su "The Gift of Doom" (*AM/Eu)(R: 3/24/77) Kim Hunter, Mason Adams

Note: (SH at extreme right indicates a Sherlock Holmes story.)

GENERAL MILLS RADIO ADVENTURE THEATER ADVANCE LISTINGS:

JUNE 1977 LOG:

A June 4 Sa "Cinderella" (*PT/trad) Catherine Byers, Robert Dryden
 D 5 Su "Remember the Alamo" (GFL) Paul Hecht, Jackson Beck
 V 11 Sa "Adventures of Oliver" (*GFL/CD)(Based on "Oliver Twist") Evie Juster, Court Benson
 A 12 Su "The Boy David" (*GFL/B) Skip Hinnant, Leon Janney
 N 18 Sa "Three Times Magic" (*PT/trad)("Jack and the Beanstalk", "Rumplestiltskin", "Beauty and the Beast") Don Scardino, Mia Dillon
 C 19 Su "The Eyes of Vishnu" (JL) Merry Flershem, Jack Grimes
 E 25 Sa "Ali Baba and the Forty Thieves" (*GFL/ane) Gordon Heath, Roberta Maxwell
 L 26 Su "The Valiant Little Tailor" (*GFL/JG&WG) Robert Dryden, Evie Juster

JULY 1977 LISTINGS:

I July 2 Sa "The Sea Wolf" (*JA/JL) Kristoffer Tabori, Joe Silver
 N 3 Su "The Master Thief" (*GFL/JG&WG) Paul Hecht, William Griffis
 G 9 Sa "Mowgli" ("The Jungle Books" - PART I)(*JA/RK) Don Scardino, Fred Gwynne
 S 10 Su "Tiger, Tiger" ("The Jungle Books" - PART II)(*GFL/RK) Don Scardino, Fred Gwynne

((JULY G.M.R.A.T. LISTINGS CONTINUED ON PAGE 9))

NEW (11): Mr. Lynn Lichty, Ward Staath, Robert L. Walker, J.W. Sondreal, Richard V. King, John A Haber, Bruce Damalt, William B. Davis, Jr., Kenneth E. Jones, L.L. Forward, Mr. & Mrs. A.W. Richardson. RENEWING (3): Richard Miller, Anita Kidd, Tony Kiss. Our very special thanks to all of you.

CBS RADIO MYSTERY THEATER & GENERAL MILLS RADIO ADVENTURE THEATER ADDITIONAL INFORMATION:

JULY 1977 GENERAL MILLS RADIO ADVENTURE THEATER ADVANCE LISTINGS CONTINUED (FROM PAGE 8):

- July 16 Sa "The Man in the Iron Mask" (*GFL/AD) Paul Hecht, Russell Horton
- 17 Su "The Sailor Who Wouldn't Give Up" (*JA/JL) Robert Dryden, others to be announced
- 23 Sa "Gulliver's Travels" (*GFL/JS) cast credits not yet available
- 24 Su "Youth" (*JA/JC) cast credits not yet available
- 30 Sa "Ivanhoe" (*IM/WS) Kevin McCarthy, Fred Gwynne (SEE NEWS ITEM BELOW)
- 31 Su "Daniel, the Oracle" (*unknown/Bible) cast credits not yet available

General Mills Radio Adventure Theater begins reruns for 26 week-ends on Sat. Aug. 6. Shows previously presented on Saturdays will be repeated on Sundays, shows previously presented on Sundays will be repeated on Saturdays (except for two-part stories). Programs will not be repeated in the same order as originally presented.

NEWS NOTE: The cast of the July 30 General Mills Radio Adventure Theater production of "Ivanhoe" will do a special live performance (not broadcast) at the National Education Association (NEA) conference in Minneapolis. We do not know the date, but the public will not be admitted as far as we know.

AVAILABLE CBS LOGS/LISTINGS & HOW TO OBTAIN: See our last (June) or next (August) issue for complete list of previously printed logs and listings and how to obtain.

CODE FOR BOTH PROGRAMS: The following are additions to the complete list printed in our last issue. An updated list will appear in our next issue. ADAPTORS (add): JA) James Agate, Jr.; PG) Percy Granger; JL) James Lawrence. ORIGINAL AUTHORS (add): AlB1) Algernon Blackwood; AD) Alexander Dumas; JL) Jack London; JS) Jonathan Swift; WS) Sir Walter Scott.

CORRECTIONS: None to report. If you believe you detect any errors in our CBS logs or listings please write as soon as possible, giving full details. Thank you.

***** IMPORTANT NEWS BULLETIN ***** Just before we went to press we learned that CBS Radio will celebrate its 50th anniversary this fall with a special three-hour radio broadcast reviewing and highlighting its history. Full details on this radio special, and the TV special also being planned, will be announced soon and will appear here in NOSTALGIA RADIO NEWS as soon as available.

REMEMBERED IN PASSING: RECENT DEATHS: May 10 (NYC) Joan Crawford (actress) age 69? or 73?; May 28 (NYC) Jack McGowan (screenwriter of many Garland & Powell musicals) age 81; May 29 (NYC) Ethel Barrymore Colt (actress) age 65; May 29 (NYC) Goddard Lieberson (Columbia records executive responsible for success of LP and creation of record clubs) age 66; May 30 (NYC) Paul Desmond (jazz saxophonist and composer) age 52; May 31 (Los Angeles) William Castle (horror movie producer-director) age 63; May 31 (Burbank, Calif.) Lloyd Perryman (lead singer of "Sons of the Pioneers") age 60; May 31 (NYC) Ben Grauer (long-time "voice" of NBC) age 68; June 2 (Los Angeles) Stephen Boyd (actor) age 49; June 3 (Rome, Italy) Roberto Rossellini (film director) age 71; June 13 (Miami, Florida) Bessie S. Webster (early KDKA radio personality) age 101; June 14 (Montreal, Quebec) Alan Mills (folk singer, actor, composer) age 63; June 14 (West Los Angeles) Alan Reed (actor, voice of "Fred Flintstone") age 69; June 15 (Alexandria, Virginia) Wernher von Braun (rocketry pioneer and space scientist) age 65; June 19 (Riverhead, NY) Geraldine Brooks (actress) age 49; June 20 (San Diego, Calif.) Abner Biberman (actor, director) age 69. They will be missed, but their work lives on.

FROM RECENT LETTERS (ALSO SEE PAGE 6, bottom):

"After seeing the great programs you air, I regret that I'm not home every Friday night to hear them. I wish I had the money to support a show like yours. If I had a few dollars to spare, I'd send it, but I'm a poor college student. Every time I listen I feel like I'm robbing, I get so much enjoyment out of old-time radio and yet I don't pay for it. All I can offer is: Good Luck!" (signed) RM, Syracuse, NY. EDITORS' NOTE: For those able to offer a more tangible form of support, and interested in doing so, see pages 3 & 18.

"It was very thoughtful of you to reprint the introduction to this Museum. (We) would be pleased to be on your complimentary mailing list, as you suggest. Good luck." (signed) Mr. Robert Saudek, President - The Museum of Broadcasting. EDITORS' NOTE: Our pleasure. We hope our readers enjoyed the special 3½-page feature on three museums of special interest in our June issue.

(MORE LETTERS NEXT TIME)

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Monday Memo

A broadcast advertising commentary from Peter F. McSpadden, president, Dancer-Fitzgerald-Sample, New York

A Behind-The-Scene Look At The World Of Advertising And Radio Drama

Return with General Mills to those thrilling days of radio for children

I suppose if any advertiser were to pioneer in the rediscovery of radio drama as a children's medium, it would inevitably be General Mills. *The Lone Ranger* and *Jack Armstrong* are classics, and the degree to which they were associated with their sponsors, General Mills' Cheerios and Wheaties, is an advertising man's dream.

But it was far more than sentiment or nostalgia that led to the *General Mills Radio Adventure Theater*, which premiered Feb. 5 on CBS Radio (BROADCASTING, Feb. 21).

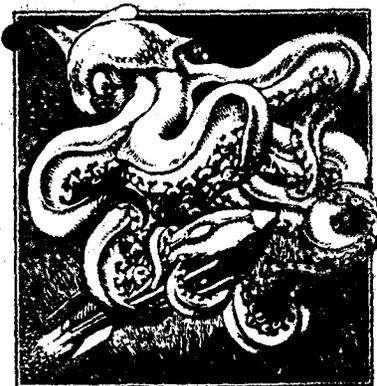
Two forces were at work. First, Dancer-Fitzgerald-Sample, as agency for all General Mills children's cereals, has long been concerned with advertising's dependence on television as the only means of reaching the child audience. Since increased demand for television advertising time has been accompanied by a reduction in the number of commercial minutes available and an increase in costs, we had to take a serious look into finding new ways to communicate with kids.

In the final analysis, there were only two plausible options open that offered the kind of mass potential we need: print and radio. And while there are some exciting things going on now in print for children, we decided to concentrate on radio.

Happily, just as we had arrived at this conclusion, CBS approached us with the revolutionary idea of recreating radio drama for children. Based on the success of *CBS Radio Mystery Theater*, and the surprising degree to which children had become involved with that series, the network saw great promise in the notion of a new program designed specifically for the child market. The sparkplug for this new idea was Himan Brown, producer-director of *Mystery Theatre*, one of the outstanding creative minds in radio drama.

Armed with the enthusiastic and well-reasoned proposal from CBS and our own independent conclusion that radio should be re-examined, we approached General Mills with the concept of "inventing a new medium" for children. The cornerstone of our thinking was to be tough with ourselves: a complete recognition of the fact that children do not know radio, that they do not recognize it as a source of entertainment and that their devotion to television is so strong that they do not feel the need for another entertainment medium. Despite our very realistic assessment of the challenge, General Mills was quick to see the upside potential for kid radio, and our project was under way.

GENERAL MILLS RADIO
**ADVENTURE
THEATER**



GENERAL MILLS RADIO
**ADVENTURE
THEATER**

With one abiding objective in mind—to attract an audience to a brand new medium, recognizing that this would entail a radical change in children's habits/living patterns—we established the following priorities:

(1) The quality of the programming must be such that children will feel rewarded for having experimented with radio to the point where they will remain as loyal listeners.

(2) Recognizing the powerful hold of television, our radio series must be scheduled at that time of day when the competition is weakest and children would be most interested in an alternative.

(3) A strong program of publicity/advertising must be generated among parents, teachers and children themselves so that awareness of *Radio Adventure Theater* is maximized.

(4) A link must be established for children from the known (television) to the unknown (radio) so that their transition to the new medium will be easy and natural. This meant not only advertising the radio series on television, but finding a well known television personality who would serve both as host of the radio programs and as the catalyst in our television

commercials.

(5) An on-going, post-introductory effort must be maintained so that interest in the radio series is sustained and the audience continues to build.

Based on these ground-rules, we have embarked on an enterprise that we believe goes well beyond our initial self-interest: the development of a new vehicle for advertising our cereals to children. We are convinced that *General Mills Radio Adventure Theater* can have an important and valuable effect on the quality of children's lives. The medium itself encourages them to use their imagination and to become actively involved. In addition, many of the programs will expose children to facets of history and to classics of literature that they might otherwise never know.

Although precise scheduling will vary from station to station, we have chosen 6 p.m. on Saturdays and Sundays as the ideal time period for the program. There is little children's television programming at that hour, and our aim is to establish an early-evening ritual for kids at a time when they are normally at home and not otherwise occupied. Our plan calls for 164 60-minute episodes during the first year: 52 original broadcasts and 52 repeats.

We have been fortunate in securing Tom Bosley as the host of the series. Well known to children as the star of television's "Happy Days," he represents an ideal bridge to the new medium. A special commercial has been prepared for children's television in which Mr. Bosley announces the new radio drama and invites kids to join him in a whole new kind of adventure.

As sole national sponsor, General Mills will use its children's cereal packages (Cheerios, Trix, Lucky Charms, Cocoa Puffs, Frankenberry and Count Chocula) not only to help introduce the *Radio Adventure Theater*, but to sustain interest in the series over time.

Thus far, *General Mills Radio Adventure Theater* has been cleared by over 200 stations. While there is no existing service that can measure a child audience for radio, we have developed an independent mechanism for gauging the target-reach performance of the series. Obviously, because we are dealing not just with a new show but with a new medium, we are aware that it will take time for the audience to build. We don't know how long that will take and we don't know what its potential is. The problem is we shall never know those answers until we've been on the air. From that standpoint, and because we've had such fun putting the project together, *General Mills Radio Adventure Theater* is high adventure indeed.

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UNIQUE

(yü-'nēk)

Webster defines unique as
"rare" or "very scarce."

OLD TIME RADIO is unique--broadcasts of such programs in many areas are rare, in fact, non-existent in many areas.

THE SOUNDS OF YESTERDAY, hosted by Allen Rockford and Don Richardson is also unique. It is the longest running program of its type in Central New York radio. NOW, FOR THE FIRST TIME, it is being offered at extremely low cost (as low as \$15 per program -- that's a two hour program) to non-commercial stations (although commercial stations are more than welcome to carry it).

Now is the time

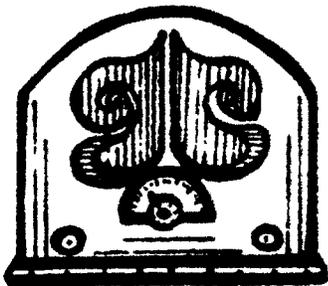
As you may be aware, many non commercial stations carry some form of old time radio (be it from the BBC or acutal old broadcasts). However, hosted old time radio shows are "unique". Check with the Program Director of the station(s) in your area to see if there are any scheduled broadcasts. If not, have the Program Director contact us for full details. Details which include the fact that THE SOUNDS OF YESTERDAY has great potential as a fund raising vehicle; that the program provides enjoyment for all age groups; that THE SOUNDS OF YESTERDAY is the lowest priced syndicated (hosted) show that we know of...

LET US ENTERTAIN YOU!

If THE SOUNDS OF YESTERDAY is carried in your area it will make NOSTALGIA RADIO NEWS (the publication of THE SOUNDS OF YESTERDAY) even more valuable, in addition to the advance CBS RADIO MYSTERY and ADVENTURE THEATER listings. You'll be able to hear THE SOUNDS OF YESTERDAY the same week as listed in NOSTALGIA RADIO NEWS.

For all the information write or call today...

Allen Rockford



DOUBLE -R- RADIO

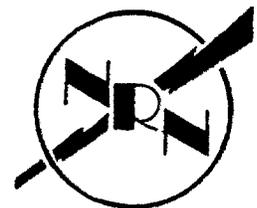
'The Sounds Of Yesterday'

505 Seeley Road

Syracuse, N.Y. 13224

'Central New York's Old Time Radio Pioneers'

(315) 446 - 7494



*The Sounds of Yesterday
Nostalgia Radio Network*

HIGHLIGHTS OF AREA OLD-TIME RADIO & NOSTALGIA SERIES, JULY 1977:

COMEDY RADIO CLASSICS (WRVO-FM 89.9 Oswego, WED. 5:30 pm, rptd SUN. 11 pm):

- July 3: MEL BLANC SHOW - CBS, 9/3/46 - first show of series (no other info).
- 6 & 10: PHIL HARRIS - ALICE FAYE SHOW - NBC, 12/25/49 - no other info. Stu
- 13 & 17: PHONE AGAIN, FINNEGAN - "broken Drug Store Window" - NBC or CBS, 5/11/46 - Erwin 1
- 20 & 24: PHIL HARRIS - ALICE FAYE SHOW - NBC, 1/1/50 - no other info. 3
- 27 & 31: JACK BENNY SHOW - "Jack's 38th Birthday" with Isaac Stern, Ronald Colman - NBC, 2/16/47 (previously scheduled for April - postponed to now) *

THOSE GREAT RADIO MYSTERIES (WRVO-FM 89.9 Oswego, WED. 6 pm, rptd SUN. 11:30 pm):

- July 3: FRONTIER TOWN (*) - "Return of the Bad Man" - Jeff Chandler - Syndicated, late 1940's H
- 6 & 10: INDICTMENT - "Woman Swindled" - CBS, 1956/58 - cast credits not available. I
- 13 & 17: THE FAT MAN - "Murder and the Peacock" (Australian version) - cast & date unk. G
- 20 & 24: SUSPENSE (*) - "Fugue in C Minor" - CBS, 6/1/44 - Vincent Price & Ida Lupino. H
- 27 & 31: THE WHISTLER (*) - "A Matter of Time" - CBS, 1948 - Raymond Burr, Ed Begley. L

RADIO THEATER (WRVO-FM 89.9 Oswego, SUN. 10 pm):

- July 3: LUX RADIO THEATER (*) - "National Velvet" - CBS, 2/3/47 - Elizabeth Taylor, Rooney Mickey
- 10: EARPLAY (Stereo) - "Haywire at Humbleford Flag" by Ken Whitmore - BBC/NPR, 1976. G
- 17: LUX RADIO THEATER - "Barnacle Bill" - CBS, 4/1/46 - Wallace Beery, Marjorie Main. H
- 24: EARPLAY (Stereo) - "The Codicil to Mary Purty's Will" by James Nichol - NPR, 1976. T
- 31: LUX RADIO THEATER (*) - "The Devil and Miss Jones" - CBS, 3/12/45 - Frank Morgan. S

NOTE: (*) Indicates a program previously heard on THE SOUNDS OF YESTERDAY. O

EARPLAY (WRVO-FM 89.9 Oswego, FRI. 10:05 pm - shows of 7/1 & 7/8 are 2 hours, others 1 hour): F

- July 1: "Cause Celebre" by Terrence Rattigan, starring Diana Dors - NPR/BBC, 1976, stereo. A
- 8: "A Doll's House" by Ibsen, adapted by Marian Waldman, starring Cara Duff McCormick - NPR/BBC, 1976, stereo - two hours. R
- 15: "My Name is Bird McKai" by Ann Leaton - NPR, 1976, stereo. E
- 22: "The Disagreeable Oyster" by Giles Cooper - NPR/BBC, 1976, stereo AND A
- "The Little Black Hole" by Alan Gosling - NPR/BBC, 1976, MONO. S
- 29: "The Day John William Fell Down the Stairs and Died" (first visit to Kingforks) by James W. Nichol - NPR/BBC, 1976, stereo. E

THE GOON SHOW (WRVO-FM, 89.9 Oswego, SUN. 2 pm, rptd SAT. 8:30 pm)(From NPR/BBC):

- July 2: "The International Christmas Pudding" (BBC 11/15/55, NPR 12/13/76, WRVO 12/26/76) E
- 3 & 9: "Robin Hood - Christmas Edition" (BBC 12/1/56?, NPR 12/20/76, WRVO unk.) S
- 10 & 16: "The House of Teeth" (BBC 1/31/56, NPR 12/27/76, WRVO 1/2/77)
- 17 & 23: "The Great Tuscan Salami Scandal" (BBC 2/21/56, NPR 1/3/77, WRVO 1/9/77) *
- 24 & 30: "Fear of Wages" (BBC 3/6/56, NPR 1/10/77, WRVO 1/16/77)
- 31 & Aug. 6: "The Nasty Affair of the Burami Oasis" (BBC unk, NPR 1/17/77, WRVO 1/23/77) L
- Spike Milligan, Harry Secombe, and Peter Sellers star. O

JAZZ REVISITED (WRVO-FM 89.9 Oswego, SAT. & SUN. 7:30 pm)(From NPR):

- July 2: "Parallels" - "My Devotion", etc. July 3: "Benny Goodman: Duos to Septets" A
- 9: "John Kirby & The Onyx Club Boys" 10: "Puns" L
- 16: "Boy Singers" 17: "Piano Trios" *
- 23: "One More Time" - Nichols, Basie 24: "Latin American Influences"
- 30: "Theme Songs" 31: "Parallels" - "Make Believe", etc. P

THE SOUVENIR SHOP (WRVO-FM 89.9 Oswego, FRI. 7/1 & 7/8: 12:05 am (SAT.), 11:05 pm thereafter) A

- July 1 (@ 5 min. past midnight) 1954 rock & roll G
- 8 (@ 5 min. past midnight) 1955 rock & roll Johnny Edwards hosts broadcasts E
- 15 (@ 11:05 pm, approx.) 1956 rock & roll of early rock & roll
- 22 (@ 11:05 pm, approx.) 1957 rock & roll every Friday night on 1
- 29 (@ 11:05 pm, approx.) 1958 rock & roll THE SOUVENIR SHOP. 3

THE BEST OF OLD-TIME RADIO (WAER-FM 88.3 Syracuse, MON. 6 pm, hosted by Sukosh Lanier):

- July 4: YOU ARE THERE (*) - "Philadelphia, July 4, 1776" - CBS late 1940's - John Daly, et al *
- 11: SUSPENSE (*) - "Sorry, Wrong Number" - CBS, 5/25/43 - Agnes Moorehead. L
- 18: FORD THEATER (*) - "The Horn Blows at Midnight" - PART I - CBS, 3/4/49 - Jack Benny O
- 25: FORD THEATER (*) - PART II of above - also features Claude Rains, Mercedes McCambridge, host Fletcher Markle, announcer Frank Martin. Based on Warner Bros film C

SEE PAGES 14, 16 & 18 for additional program highlights. SEE PAGES 4 & 6 for "Where to Tune" A
SEE PAGES 8 & 9 for advance listings for CBS RADIO MYSTERY THEATER & GENERAL MILLS RADIO L
ADVENTURE THEATER. *

SUPPORT OUR ADVERTISERS: THEY MAKE NOSTALGIA RADIO NEWS POSSIBLE! *

HIGHLIGHTS OF AREA OLD-TIME RADIO & NOSTALGIA SERIES, JULY 1977... (CONT'D FROM PAGE 13):

THE ELECTRONIC ERA (WOIX-FM 100.9 & WIQT-AM 1000 Horseheads, SUN. 12:10 pm, Gary Yoggy, host); This program generally pays tribute to a particular old-time radio show or performer, and consists of excerpts interspersed with narrative.

July 3: "A Salute to Jack Webb, Part I" (JOHNNY MADERO, PAT NOVAK FOR HIRE excerpts)

10: "A Salute to Jack Webb - Pt II" (DRAGNET, PETE KELLY'S BLUES excerpts)

17: "The Great Hollywood Gossips, Part I: Hedda Hopper" (HEDDA HOPPER'S HOLLYWOOD, etc.)

24: "The Great Hollywood Gossips, Part II: Louella Parsons" (HOLLYWOOD HOTEL, LOUELLA PARSONS REPORTS, JACK BENNY SHOW excerpts)

31: "A Birthday Salute to Rudy Vallee" (misc. shows & guest appearances, night club act)

NBC UNIVERSITY THEATER (WCNY-FM 91.3 Syracuse, SAT. 6 pm)(SYNDICATED):

July 2: "Arrowsmith" by Sinclair Lewis, starring Van Heflin and John Dehner

9: "Of Human Bondage" by Somerset Maugham, starring Brian Aherne and Angela Lansbury

16: "The Short Happy Life of Francis Macomber" by Ernest Hemingway, starring Preston Foster and Rolph Sudan (ALL SHOWS from NBC, 1948-1951)

23: "A Passage to India" by E.M. Forster, starring Joseph Schildkraut

30: "Three Soldiers" by John Dos Passos, starring Dane Clark

Aug. 6: "After Many a Summer Dies the Swan" by Aldous Huxley, starring Paul Henreid, Alan Hale

NIGHTBEAT (WCNY-FM 91.3 Syracuse, SAT. 7 pm)(SYNDICATED, starring Frank Lovejoy):

July 2: "The Tong War" July 23: "I Wish You Were Dead"

9: "Mentelo, the Mental Marvel" 30: "Harlan Matthews, Stamp Dealer"

16: "The Night Watchman" Aug. 6: "The Girl from Kansas"

All are from NBC in the early 1950's.

SOUNDTRACK (WCNY-FM 91.3 Syracuse, THUR. 1 pm)(SYNDICATED):

July 7: "Names Behind the Music: Dimitri Tiomkin, Part I": Music from "Lost Horizon", "Duel in the Sun", "Champion", "High Noon", "I Confess", "Dial M for Murder", "The High and the Mighty", "A Bullet is Waiting", "Land of the Pharaohs", "Giant".

14: Part II of above, with music from "The Guns of Navarone", "The Old Man and the Sea", "Circus World", "The Alamo".

21: Part III of above, with music from "55 Days at Peking", "36 Hours", "The Fall of the Roman Empire".

28: "The Lonely Crowd": Music from "Johnny Belinda", "The Heart is a Lonely Hunter", "Petulia", "A Patch of Blue".

Aug. 4: "From the Collectors' Vault": Music from "The Red House", "Band of Angels".

IMPORTANT NOTES: 1) As we go to press, we have not received any listings for CKQS-FM 94.9 Oshawa, Ont. old-time radio and nostalgia programs for July. 2) NPR, BBC and SYNDICATED programs listed on Page 13 and above are presented - or available for presentation - in many other areas. Check with local stations, particularly local public stations, for details for your area. 3) Listings are based on schedules submitted by stations, producers, or program hosts. We rely on the submitted listings. Stations and producers reserve the right to change schedules with or without notice. Therefore, we cannot be responsible for such changes or errors as may occur.

NOSTALGIC FILM SHOWINGS, ETC.:

EVERSON MUSEUM OF ART FILM CLASSICS SERIES: Everson Auditorium, 411 Harrison St., Syracuse. Fri. nights at 8 pm. Non-members: \$2, members: \$1.50, includes parking in Community Plaza garage off S. Townsend St. July 8: "Queen Christina" (1933) Greta Garbo, John Gilbert.

July 15: "Algiers" (1938) Charles Boyer, Hedy Lamarr, Peter Lorre. July 22: "Watch on the Rhine" (1943) Bette Davis, Paul Lucas. July 29: "Mildred Pierce" (1945) Joan Crawford, Eve Arden, Zachery Scott, Ann Blyth. Aug. 5: "A Foreign Affair" (1948) Marlene Dietrich, Jean Arthur, John Lund.

CHILDREN'S FILM SERIES: Same location, Wed. afternoons at 1 pm, admission price unknown. July 6: Disney's "Miracle of the White Stallions" (1963) Robert Taylor.

July 13: Disney's "Fun and Fancy Free" (1948) cartoon hosted by Bergen and McCarthy. July 20: "Robinson Crusoe and the Tiger". July 27: "The Reluctant Dragon" and "Treasure Island Revisited". No details available on the films of 7/20 & 7/27.

SYRACUSE CINEPHILE SOCIETY: No scheduled films or events until Fall. Remember: Special live events coming Oct. 1: "Spock and Me" with Leonard Nimoy and, on Nov. 4, Mel Blanc in person.

EMPIRE STATE THEATRE & MUSICAL INSTRUMENTS MUSEUM: No scheduled films or events until State Fair week. Meanwhile, remember the Museum open FREE most WED. nights 8 to 10:30 pm, on the 2nd floor of the Harriet May Mills Bldg, State Fair Grounds, NW of Syracuse off Int. 690. Includes phonographs, player pianos, early movie projectors, much more. Membership info available at the museum. Well worth the visit - and the price is right!



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HIGHLIGHTS OF COMEDY'S GOLDEN MOMENTS FOR JULY, 1977:

WCNY-FM: SUNDAY JULY 3, 10 & 31: 3 TO 5 PM

WCNY-FM: SUNDAY JULY 17 & 24: 6 TO 8 PM

PLEASE NOTE THE VARIOUS BROADCAST TIMES FOR COMEDY'S GOLDEN MOMENTS DUE TO SYRACUSE CHIEFS BASEBALL BROADCASTS!

JULY 3: (EARLY broadcast time: 3-5 PM). Al Jolson welcomes guest Jimmy Durante to THE KRAFT MUSIC HALL. Oscar Levant is also heard in this broadcast from NBC/AFRS on 4/21/49. ** THE GEORGE BURNS & GRACIE ALLEN SHOW from CBS in 1942 has George resting up for an insurance physical and Gracie trying to keep the house quiet for him...and, as usual, the results leave much to be desired. ** William Bendix stars in THE LIFE OF RILEY from NBC/AFRS in 1945. Chester Riley and his neighbor Gillis have planned a "Co-operation Picnic" to demonstrate their solid friendship to their sons, but this "solid" friendship has a few leaks in it! ** Bob Elliott and Ray Goulding bring us the opening segment of their stage show BOB & RAY: THE TWO AND ONLY from the early 1970's.

JULY 10: (EARLY broadcast time: 3-5 PM). The first episode of the MY FRIEND IRMA series will be presented. This program is from CBS on 4/11/47 and tells us how Irma (Marie Wilson) met her roommate Jane (Cathy Lewis). ** THE JACK BENNY PROGRAM from CBS/AFRS on 7/20/53 treats us to a crazy breakfast at Jack's house. Later, Jack learns of a legacy which an unknown relative has left him. ** You're invited to the social event of the season on THE EDGAR BERGEN & CHARLIE MCCARTHY SHOW from NBC/AFRS on 11/4/45. Edgar and Charlie are attending an elegant party given by guest Elsa Maxwell, but Charlie has a difficult time behaving himself! ** Bill Cosby is heard in a monologue from the 1960's.

JULY 17: (Broadcast time: 6-8 PM). Freeman Gosden and Charles Correll star as AMOS & ANDY in a broadcast from CBS on 10/31/48. Andy and the Kingfish try to guess the name of the song being played on "The Secret Melody" radio contest and are unsuccessful...that is, until Kingfish's brother-in-law gets some inside information. ** We'll also be paying a visit to DUFFY'S TAVERN in a show from ABC/AFRS in 1944. The tavern's manager Archie (Ed Gardner) has written a corny love song and he wants guest Dinah Shore to make a hit out of it! Joan Davis makes a short guest appearance. ** Tonight we bring you a true comedy classic...the complete and uncut "King For A Day" routine as heard on THE FRED ALLEN SHOW from NBC on 5/26/46. This program also features guest Jack Benny, as well as Fred paying a visit to "Allen's Alley". ** "Mr. Nice Guy" Don Rickles brings us some of his heartwarming brand of comedy from the 1960's.

JULY 24: (Broadcast time: ³⁻⁵~~5-8~~ PM). THE JOHNSON'S WAX PROGRAM WITH FIBBER MCGEE & MOLLY presents a story in which Fibber is trying to put up the family porch swing with very little success. This episode is from NBC in 1944. ** Milton Berle guest-hosts THE RADIO HALL OF FAME from ABC/AFRS on 11/4/45. Uncle Miltie is in top form as he clowns with guests Paulette Goddard, Joe Besser and Paul Whiteman. ** THE JACK BENNY PROGRAM from NBC/AFRS in October 1943 presents one of the wildest movie spoofs ever, as Jack and Rochester do their version of the "Play it again, Sam" scene from "Casablanca". Of course, the other cast regulars are also heard in this show. ** There's more from George Burns and his stage show from the Shubert Theatre in 1974.

JULY 31: (EARLY Broadcast time: 3-5 PM). We'll hear THE LITTLE IMMIGRANT (The audition show for LIFE WITH LUIGI) starring J. Carroll Naish and Alan Reed from CBS on 6/15/48. ** THE BOB HOPE SHOW is a wartime broadcast performed before servicemen in Canada from NBC/AFRS on 9/19/44. ** THE PHIL HARRIS & ALICE FAYE SHOW from NBC on 11/7/48 will also be heard. ** Also, comedy with Lily Tomlin.

GERRY ORLANDO hosts COMEDY'S GOLDEN MOMENTS.

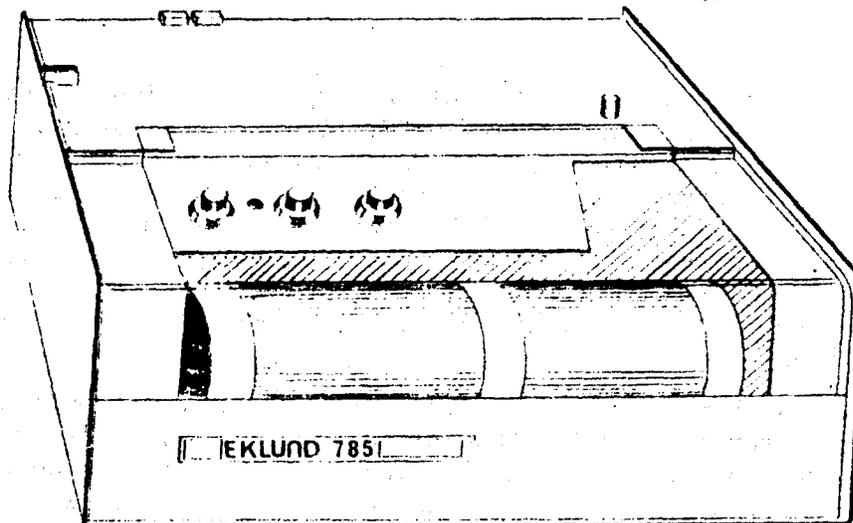
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HIGHLIGHTS OF THE SOUNDS OF YESTERDAY FOR JULY (& AUGUST 5), 1977:

WRVO-FM: FRIDAY FROM 8:05 TO 10:05 PM

ALLEN ROCKFORD & DON RICHARDSON, CO-HOSTS

Our July listener-underwriters appear below. To become a listener-underwriter (vital to continuation of THE SOUNDS OF YESTERDAY on WRVO-FM) either use the coupon on page 3, or call (315) 341-3267 during our Friday night WRVO broadcast (between 8:05 and 10:05 pm, approx.). If the call would be a toll call, you may call collect to become an underwriter.

* JULY 1: (Thanks to Donald Kennedy, Cazenovia) SHERLOCK HOLMES as portrayed by Basil Rathbone, and Dr. Watson (played by Nigel Bruce) begin a series of alternate-week adventures with "The Adventure of the Retired Colourman" from NBC on 3/11/40. ** Comedy returns with William Bendix starring in THE LIFE OF RILEY from NBC/AFRS in the mid-1940's. The new neighbor thinks Riley is a bachelor. Paula Winslowe and John Brown are featured. ** Probably one of the most famous openings in radio belonged to GRAND CENTRAL STATION. This broadcast of "Larkspur to Feed the Soul" is from CBS on 12/1/45. ** Tonight's serial: LASSIE from ABC radio in 1947/48. Strangely, LASSIE plays herself (himself?) playing another dog, "Jumpy" in "The One-Eyed Cat." The announcer is Charlie Lyon. **

S JULY 8: (Thanks to Bruce Damalt, Romulus) THE SHADOW as portrayed by Orson Welles begins a series of alternate-week adventures with "Power of the Mind" from MBS on 12/24/37. ** The balance of tonight's show is a tribute to actress Joan Crawford who died May 10, 1977 at age 69 (or 71, or 73 -depending on the source). She is heard as the star of SUSPENSE in "The Ten Years" from CBS on 6/2/49, and as a guest on THE GULF SCREEN GUILD SHOW, the very first show of the series, from CBS on 1/8/39. Other stars heard include George Murphy, Reginald Gardner, Jack Benny and a very young Judy Garland. ** Then, to complete our tribute, and as time allows, we will hear movie soundtrack excerpts and old 78-rpm recordings of Joan Crawford... singing?!?!?! **

Y JULY 15: (Thanks to Philip Kirk, Baldwinsville) Tonight's SHERLOCK HOLMES episode is "The Manor House Case" from MBS on 10/15/45. Once again, Basil Rathbone and Nigel Bruce star. ** Carl Pultz returns after several months' absence from our show with his BIG BAND SPOTLIGHT feature. Which big band or artist will be spotlighted? Tune in and be surprised! ** The balance of tonight's show is a tribute to actor Alan Reed (voice of TV's "Fred Flintstone") who died June 14 at age 69. He is heard as Luigi Basko's friend Pasquale in LIFE WITH LUIGI, also starring J. Carrol Naish. The broadcast has to do with Luigi leaving for California and is from CBS/AFRS on 1/9/53. Alan Reed is also heard as Irma's boss Mr. Clyde in MY FRIEND IRMA, also starring Marie Wilson and Mary Shipp. The story: "Mr. Clyde's Divorce" is from CBS on 4/27/54. **

* JULY 22: (Thanks to Ronald & Dorothy Giebel, Liverpool) Tonight's adventure of THE SHADOW is "The Firebug (Murders)" from MBS on 10/10/37. Orson Welles stars. ** The balance of tonight's program is a tribute to long-time NBC announcer Ben Grauer who died May 31, just two days before his 69th birthday. He is heard as the host-MC of LIVING 1949 with guest Fred Allen discussing and demonstrating "The State of American Humor". The broadcast is from NBC on 1/30/49. Ben Grauer is also heard as the announcer on a World War II NBC broadcast of INFORMATION PLEASE! Also heard are Clifton Fadiman, MC, and panelists John Kiernan, Franklin P. Adams, Christopher Morley, and Lt.Col. Edward Egan. To round out our tribute, broadcast excerpts and reminiscences, as time permits. **

8 JULY 29: (Thanks to Richard Thomas, Whitesboro) SHERLOCK HOLMES' adventure tonight is "The Great Gondolfo" starring Basil Rathbone and Nigel Bruce. It's from MBS on 10/22/45. ** To celebrate the 63rd anniversary of the opening of the first transcontinental telephone line (New York City to San Francisco, 1914) we listen to THE LUX RADIO THEATER production of "Hello, Frisco, Hello" as broadcast on CBS on 11/15/43. Starring are Robert Young, and recreating her role in the 1943 film, Alice Faye. The Academy Award-winning song "You'll Never Know" is from this film, and is heard performed by Miss Faye in this production. ** Our serial: TERRY AND THE PIRATES, from NBC Blue or ABC during WWII. Owen Jordan stars in an episode of "Escape in August". **

* AUG. 5: (Thanks again to Richard Thomas, Whitesboro) THE SHADOW's strange story: "Murders in Wax". Orson Welles stars in the 11/14/37 MBS broadcast. ** We listen to the SCREEN GUILD THEATER production of "Arsenic and Old Lace" from CBS on 11/25/46, based on the 1944 film. Boris Karloff and Eddie Albert star. ** Dashiell Hammett created three famous detectives, Sam Spade, The Thin Man (Nick Charles) and The Fat Man (Brad Runyon). All three were great radio series. By far, the rarest of the trio has been THE FAT MAN. Therefore, we are pleased to present J. Scott Smart starring in "Murder Plays Hide and Seek" from ABC in the late 1940's. ** Serial: THE INCOMPARABLE CHARLIE CHAN starring Ed Begley from ABC, 1945.

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THE SOUNDS OF YESTERYEAR (selected shows) - 8/71 to 11/72 (approximately ½ hour each)

YESTERDAY'S RADIO MEMORIES (½ hour segment) - 9/72 to 6/73 (each program 1 hour long)

THE SOUNDS OF YESTERDAY - 6/73 to current (1, 2, 2½ hour & sometimes longer shows)

THE LAUGHTER MAKERS - 7/75 to 2/76 (each program ½ hour)

COMEDY'S GOLDEN MOMENTS - 4/76 to current (2 & 2½ hour & sometimes longer shows)

"The Sounds Of Yesteryear" & "Yesterday's Radio Memories" feature Allen Rockford
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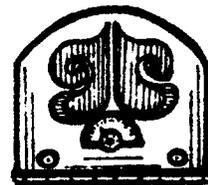
The shows will mainly be available on reel-to-reel tapes (complete with all fluffs, announcing blunders, and other such goodies, besides the old radio broadcasts).

TAPE LENGTHS & COSTS will vary depending on what is ordered. Only THE LAUGHTER MAKERS series will be available on C-60 cassettes as they will fit complete without breaking up the program.

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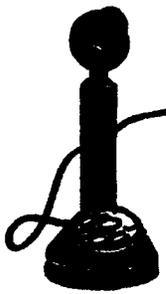
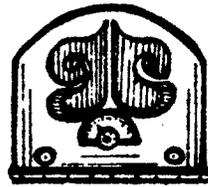
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